

Joshna Posham

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[My Portfolio](#)

Seeking a challenging position in an organisation to expand and utilise my learning, skills and knowledge. I am creative, enthusiastic, smart working person and I see myself in a good position in the future.

Education

Guru Nanak institute of technology2022 - 2026

Bachelor of Technology | Artificial Intelligence & Data Science | CGPA : 8.0

Excel junior college2020 - 2021

Intermediate | Score : 964

Skills

- Design User Experience (UX)
- Design Wireframing
- User Interface (UI)
- Prototyping
- Interaction Design
- User Research
- Usability Testing
- Information Architecture
- Visual Design
- Design Thinking Process
- Social Psychology

Tools

- Figma
- FigJam
- Adobe XD
- Framer
- Google Forms (Surveys)
- Notion
- Adobe Illustrator
- Basics of HTML & CSS

Certificates

- Google UX Design Professional
- Foundation Of User Experience(UX)Design
- UX Design Process: Empathize, Define, Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts

Projects

UI/UX Designer

- **Project Name : Feed & Fund App**

- **Problem:** People who frequently have leftover food or want to donate money, who are willing to help but lack time, clarity, or trust, need a simple and reliable app that enables them to donate food or money easily. That helps ensure their contributions reach the right people through safe pickups, verified organizations, and transparent tracking, because they often face issues like unclear donation options, difficulty finding recipients, lack of pickup support, and uncertainty about the impact of their donations.

- **Designed a food and money donation app to address food wastage and donation accessibility challenges by enabling users to donate surplus food or contribute money through a single, trusted platform.**

Conducted user research and usability studies to identify barriers such as lack of clarity, time constraints, and trust issues, and designed an intuitive interface with clear donation flows, volunteer pickups, flexible scheduling, and secure money donation options

Focused on improving clarity, confidence, and ease of use

Validated the solution through usability testing and user feedback to ensure donations were completed smoothly and reached the right beneficiaries.

- I Used **Design Thinking Process:**

Empathize, Define, User Research, Ideate, Collaborative Skills, Wireframing and UI prototyping (sketches, wireframe, low-fi and high-fi prototype), Visual Communication, Interaction Design, Information Architecture (IA), Analytical Skills, User Empathy, Mental Model, Card Sorting, SWOT & Moscow, Journey Map, User Flow, User Personas, Usability Testing, A/B Testing, Focus Group